



2019 Kinnelon Library Service Directory - Advertisement Order Form

1. Contact Information:

PLEASE PRINT CLEARLY!

Company Name _____ Phone _____

Company Address _____

Contact Person _____ E-mail _____

2. Select the Size of your ad below:

Type of Ad	Cost (12/16 - 12/31)	**10% Early Bird Discount (Until 12/15)	Specs for Ad
_____ Quarter Page ad	\$75	\$67.50	Exactly 4.5" wide x 1.875" tall
_____ Half Page ad	\$150	\$135	Exactly 4.5" wide x 3.75" tall
_____ Full Page ad	\$300	\$270	Exactly 4.5" wide x 7.5" tall
Covers			
_____ Front Cover (IFC)	\$400	\$360	Exactly 4.5" wide x 7.5" tall
_____ Back Cover (IBC)	\$400	\$360	Exactly 4.5" wide x 7.5" tall

Please check one: ___ New Ad (requires digital copy in PDF (.pdf) or Adobe Illustrator (.ai) formats only)

___ Repeat Ad from Previous Year

** Check, order form and digital file of ad **MUST** be received on or before December 15th for discount.

3. Submit your ad:

1. Complete this form and mail with your check made payable to the "Friends of the Kinnelon Library" in the enclosed return envelope
2. Email your print ready digital ad in PDF (.pdf) or Adobe Illustrator (.ai) format to Friends.CLL@kinnelonlibrary.org or drop off a Flash Drive or CD to the Library circulation desk during regular business hours.

➤ Upon receipt of your order form, check and digital ad, a confirmation will be emailed to you.

If you have any questions or concerns, please do not hesitate to contact us at Friends.CLL@kinnelonlibrary.org or leave a message at 973-838-1321, ext. #6 and a Friends Service Directory Committee Volunteer will respond

