



2017 Kinnelon Library Service Directory - Advertisement Order Form

1. Contact Information:

PLEASE PRINT CLEARLY!

Company Name _____ Phone _____

Company Address _____

Contact Person _____ E-mail _____

2. Select the Size of your ad below:

	Type of Ad	Cost	**10% Early Bird Discount	Specs for Ad
_____	Quarter Page ad	\$75	\$67.50	Exactly 4.5" wide x 1.875" tall
_____	Half Page ad	\$150	\$135	Exactly 4.5" wide x 3.75" tall
_____	Full Page ad	\$300	\$270	Exactly 4.5" wide x 7.5" tall
Covers				
_____	Front Cover(IFC)	\$400	\$360	Exactly 4.5" wide x 7.5" tall
_____	Back Cover(IBC)	\$400	\$360	Exactly 4.5" wide x 7.5" tall

** Check, order form and digital file of ad **MUST** be received on or before January 14 for discount.

3. Submit your ad:

1. Complete this form and mail with your check made payable to the "Friends of the Kinnelon Library" in the enclosed return envelope
2. Email your print ready digital ad in PDF (.pdf) or Adobe Illustrator (.ai) format to Friends.CLL@kinnelonlibrary.org Or drop off a Flash Drive or CD to the Library circulation desk during regular business hours.

Upon receipt of your order form, check and digital ad, a confirmation will be emailed to you.

If you have any questions or concerns, please do not hesitate to contact us at Friends.CLL@kinnelonlibrary.org or leave a message at 973-838-1321, ext. #6 for a prompt response.

